

B.A.M.M.C (Multimedia & Mass Communication)

Faculty Members:

Prof. Jennifer Marfatia / Prof. Nisha Bidawatka (Coordinator)
Prof. Samruddhi Kale

This year, in the first year, there were 32 admissions.

We conducted and participated in the following Activities.

1. Prof. Jennifer Marfatia and Prof. Nisha Bidawatka attended a 6-day FDP on 'Academic Enhancement in Light of NEP 2020' from June 5 to June 10, 2023, organized by IQAC of Vivek College of Commerce.
2. The BAMMC department organized an Industrial visit to the National Museum of Indian Cinema for second-year students on 17th September 2023.
3. The BAMMC department organized a One-Day Hands-on Sampling Activity for Kai Razor on the college campus on 9 October 2023, during which free samples were distributed.
4. The BAMMC Department organized an Industrial Visit for the students of all second and third years to Soma Vines, Nasik on 27th October 2023.
5. Prof. Nisha Bidawatka and Prof. Samruddhi Kale attended the 5th A.A. Saraswathy Annual Memorial Lecture on 12 January 2024, organized by Vivek College of Commerce.
6. BAMMC students attended sessions with Amigo on January 24, 2024, and Arena Animation on January 17, 2024.
7. The BAMMC Department organized a One-day intercollegiate seminar on Theatre yesterday, today, and tomorrow, 31 January 2024, during which eminent theatre personalities motivated the students.
8. The BAMMC Department organized an Industrial Visit for the students of the first year at Silvassa on 10th February 2024.
9. Prof. Nisha Bidawatka and Prof. Samruddhi Kale attended the FDP on the topic of Framing and Mapping Course Outcomes and Programme Outcomes, held on 13th March 2024, organized by IQAC of Vivek College of Commerce.

One-day intercollegiate seminar



National Museum of Indian Cinema

